

Commercial use of Kids2Talk?

Kostas Antoniou tarafından yazıldı

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There are no translations available.

Kids2Talk project products may be produced in larger numbers. Professional toy producers are interested in acquiring a license to produce and distribute the products. Many kindergartens have a lack of toys and materials to support children with multilingual skills. Often teachers and tutors are in need of such materials but do not have the time to develop such toys on their own. Kids2Talk products help them to support their children to improve the multilingual language skills.

All Kids2Talk products were presented at various trade fairs. Interest in these new products was enormous. The Kids2Talk project consortium currently is preparing contracts for the commercial use and distribution of all products in form of license agreements. A distribution system directly operated by the Kids2Talk consortium could not be installed due to a lack of logistic support. Thus distribution with the help of a professional mailorder service seems to be most appropriate. Project partners met with some potential partners to discuss further details.